Appendix A - Quarterly Performance Report

Medium Term Plan Indicators

Quarter 2 2014/15

				Performan	ce Judgement
	period in the previous year	Direct	ion of travel (DoT)		e (Standard scoring rules unless the indicator specifies scoring arrangements)
Seasonal	• • • • • • • • • • • • • • • • • • •	Û	Performance is reducing	R	RED - target missed / off target - Performance at least 10% below the required level of improvement
Quarter on quarter	Compared to the previous quarter	⇔	Performance remains unchanged	A	AMBER - target missed / off target - Performance less than 10% below the required level of improvement
Annual	Compared to one fixed point in the previous year	仓	Performance is improving	G	GREEN - Target achieved or performance on track to achieve target

Overview of performance

Ref	Indicator	Performance will be	Performance reported this		n being
		reported:	Time period	Perfor	mance
Enhanc	e your local community				
A 2 MTP	Central Bedfordshire's Employment rate (People in employment aged 16 to 64)	Quarterly	Quarter 2 2014/15	仓	G
A 3 MTP	% of approved residential development applications of 10 or more units having CABE excellent design status	Quarterly	Quarter 1 2014/15	⇔	G
A 4 MTP	Number of Serious Acquisitive Crimes.	Quarterly	Quarter 1 2014/15	仓	G
A 5 MTP	Number of recorded Anti-social Behaviour incidents.	Quarterly	Quarter 1 2014/15	Û	Monitor only
Better i	nfrastructure				
D1a MTP	Percentage resident satisfaction with road maintenance	Quarter 1 & Quarter 2	Res Survey Spring 2014		Α
D1b MTP	Percentage resident satisfaction with pavement maintenance	Quarter 1 & Quarter 2	Res Survey Spring 2014	Û	A
D 2 MTP	Percentage of Central Bedfordshire with access to superfast broadband	Annually in Quarter 4		仓	
D 3 MTP	Percentage of Central Bedfordshire with access to at least 2Mb broadband	Annually in Quarter 4		仓	
Great u	niversal services				
E 1 MTP	Percentage of household waste sent for reuse, recycling and composting	Quarterly	Outturn 2013/14	Û	R
E 2 MTP	Percentage of adults in Central Bedfordshire taking part in sport or active recreation (Active People Survey)	Quarter 1 & Quarter 3	APS 8 Survey	仓	A
E 3 MTP	Satisfaction of adults with library services	Annually Quarter 1	2014 adult Plus Survey	仓	G
E 4 MTP	Number of visits to libraries	Annually in Quarter 1	Outturn 2013/14	仓	

Enhance your local community

A2 I	МТР	The n	umber	of peopl	e in em	ployme	ent (Age	ed 16 to	64)											
	Good	2011/12	2012/13			2013/14					2014/15			Latest comparator		Report		Performance	⇑	G
Unit	is			Target (Outturn)	Qu 1 DEC 12	Qu 2 MAR 13	Qu 3 JUN 13	Qu 4 SEP 13	Target (Outturn)	Qu 1 DEC 13	Qu 2 MAR 14	Qu 3 JUN 14	Qu 4 SEP 14	group average		comparison	quarter	Judgement		
Number	is Outturn (11 / 12) Outturn (12 / 13) Targ (Outturn (12 / 13) 5% above (7.2% above) Nation			5% above National Average	122,600 (3.3% above)	123,500 (3.7% above)	124,800 (4.5% above)	(4.7% above)	5% above National Average	(3.7% above)	128,300 (5.5% above)	131,300 (6.7% above)		6 4 2						
Natio	nal Emp	oloyment	rate		70.9%	71.1%	71.3%	71.4%		71.7%	71.9%	72.2%		Mar 2013	Jun 2013	Sep 2013	Dec 2013	Mar 2014 Jun 201	4 S	Sep 2014
Centr	al Bedf	ordshire	Employn	nent rate	74.2%	74.8%	75.8%	76.1%		75.4%	77.4%	78.9%								

Comment: Current Performance Quarter 2 2014/15

Current Performance: In June 2014 there were 131,300 people in employment in Central Bedfordshire of a total working age population (aged 16-64) of 166,400 - 78.9%. This rate is higher than all comparator areas - England 72.2%, East of England 75.8%, and SEMLEP 75.8% - and is in line with our corporate target of remaining more than 5 percentage points above the national rate, increasing the difference between local and national to 6.7 percentage points. The number of people in employment has grown by 3,500 (2.8%) in the last quarter

Planned actions:

- Delivery of European Social Fund programmes targeting the unemployed and economically inactive.
- Continued Work and Enterprise Clubs activity, Business Timebank, key business accounts programme and inward investment.
- Leading activity in new South East Midlands Local Enterprise Partnership European Structural and Investment Fund plan to steer funding to local needs over the EU plan period 2014-2020.
- Continue monitoring of employment rate for key groups.

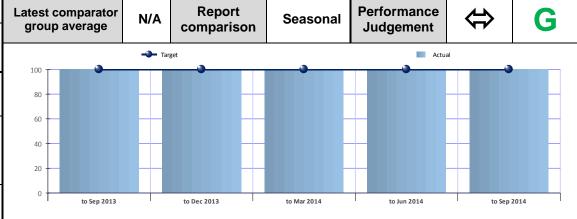
АЗ МТР	Percei	ntage of approved app	lications	for re	eside	ntial d	levelopm	nents o	f ten oı	r more	units ha	ving CABE ex	celle	nt design st	tatus
Unit	Good is	All data is cumulative for the	2012/13		2	013/14			20	14/15		Latest comparator	N/A	Report	Seaso
%	High	financial year to the close of the quarter	Outturn	Qu 1	Qu 2	Qu 3	Qu 4 / Outturn	Qu 1	Qu 2	Qu 3	Qu 4 / Outturn	group average	- 3 — Та	comparison	
Number of ap		oplications for residential more units	17	9	6	8	6 / Outturn 29	8	6			80			
	of ten or	oplications for residential more units having CABE	17	9	6	8	6 / Outturn 29	8	6			40			
Percentage of			100	100	100	100	100	100	100	100	100	0 to Sep 2013		to Dec 2013	to Mar 201
applications we excellent desi			100	100	100	100	100	100	100			This indicator ass		recidential days	alanman

Comment: Current Performance Quarter 2 (2014/15) Performance remains at 100% in Quarter 2 of 2014/15. Current Performance: 6 Planning applications were assessed during Quarter 2 of 2014/15. Performance remains at 100% (14 applications have been assessed in Qtr 1 & 2 of 2014/15).

The Building for Life 12 Design Quality Criteria reflects our vision of what new housing developments should be: attractive, functional and sustainable places. It is based on the new National Planning Policy Framework and the Government's commitment to build more homes, better homes and involve local communities in planning.

Each planning application which falls within the criteria is assessed as part of the determination process.

Planned actions: Continue to provide Planning Performance Agreements and Pre-Application service to ensure early negotiation of residential development schemes occurs to achieve planning application submissions of excellent quality and continue with current processes to ensure that the 100% target is maintained.



This indicator assesses residential developments of ten units or more against the Building for Life 12 Design Quality Criteria which has been launched by the Commission for Architecture and the Built Environment (CABE) in partnership with Home Builders Federation and Design for Homes. This covers the functionality, design and sustainability of buildings. It uses twelve questions to evaluate the quality of new housing developments, with planning proposals assessed against the following headings: Integrating into the neighbourhood; Creating a place and Street & Home.

The Building for Life 12 Design Quality Criteria reflects our vision of what new housing developments should be: attractive, functional and sustainable places. It is based on the new National Planning Policy Framework and the Government's commitment to build more homes, better homes and involve local communities in planning.

Each planning application which falls within the criteria is assessed as part of the determination process.

A 4 I	MTP Numb	er of se	rious a	cquisi	tive cr	imes –	(Serious	acquisitiv	e crime ((SAC) inc	ludes do	omestic l	ourglary, re	obbery, theft of mo	otor vehic	cle and thef	t from motor	vehicle)		
Unit	Good is	Out	turn			2013/1	14				2014/15			Latest comparator		Report	Seasonal	Performance	fr	G
Number	Low	2011/12	2012/13	Qu 1	Qu 2	Qu 3	Qu 4	Outturn	Qu 1	Qu 2	Qu 3	Qu 4	Outturn	group average		comparison		Judgement Target (YTD)	Actual (YT	D)
Target			13.3	2.8	2.8	3.0	3.2	11.8	3.2	3.2				4 +						
Rate pe	r 1,000 population	10.6	9.7	2.6	2.5	3.1	2.9	11.1	2.7	2.5				3						
Numbe	r of SAC crimes		2465	671	650	792	751	2864	716	667				2						
Populat	ion figure		255.6	255.6	255.6	255.6	255.6	255.6	264.5	264.5				0 to Sep 2013	to De	ec 2013	to Mar 2014	to Jun 2014	to Sep 201	4

Comment: Current Performance Quarter 2 2014/15.

Current Performance:

Quarter 2 - 2014/15:

Between July 2014 - Sept 2014 there were 667 recorded SAC offences. This is 17 offences less than was seen in Q2 2013-14.

Although overall, Quarter 2 have improved on the previous quarter both domestic burglary and theft of motor vehicle have seen increases in September. The increases will need to be monitored to establish whether this trend is linked to crime series for these crime types.

Planned Actions: The increases in September will be monitored by the CSP Tasking Group, to establish whether this is linked to a new crime series, and the CSP will support the police in on-going SAC operations.

A :	МТР	Numb	er of re	corded	Anti-s	social E	3ehavi	our in	cidents											
Unit	Good is		Outturn				2013/14	1				2014/15			Latest comparator	Report comparison	Seasonal	Performance Judgement	Û	Monitor only
Numb	er Low	2011/12	2012/13	2113/14	Qu 1	Qu 2	Qu 3	Qu 4	Outturn	Qu 1	Qu 2	Qu 3	Qu 4	Outturn	group average	→ Target		Actual		
redu	get 10% etion from 011/12		10,452												2500					
Actua of rec incide		10,720	NA	6,944	1,805	2,145	1,558	1,436	6,944	1,946	1,952				1500	to Dec 2013	to Mar 2014	to Jun 2014	to Sep 20	14

Comment: Current Performance: Quarter 2 (2014/15).

Current Performance: Quarter 2 - 2014/15:

Between July 2014 - September 2014 there were 1,952 incidents of ASB in Central Bedfordshire reported to Bedfordshire Police this a slight increase from Quarter 1 during which 1,946 were reported and 193 less incidents than Quarter 2 last year, a decrease of 8.1%.

Incidents remain in line with levels expected for this period of the year. Due to clock changes and Halloween and Bonfire night it is anticipated that reported incidents may increase in Q3.

Planned Actions: New ASB legislation will be introduced in October including new powers. Work on implementation continues for the deadline of 19 October.

Better infrastructure - improved roads, broadband reach and transport

D 1a MTP	Percenta	age resident	satisfaction with ro	ad maintenance. ([Data taken from Reside	nt's Survey undertaken twi	ce a year ir	n April and Se	ptember)
Unit	Good is		Actual Autumn 2013	Actual Spring 2014	Actual Autumn 2014	Latest comparator group average	N/A	Report comparison	Seasona April and
%	High		Reported Quarter 2 2013/14	Reported Quarter 1 2014/15	Reported Quarter 2 2014/15	<u> </u>	-4	Target (YTD)	Septembe Actual (YTD)
Percentage re	esident	Target	36%	36%	36%	45			
Percentage resi satisfaction with maintenance		Actual	33%	30%	35%	40 35 30			•

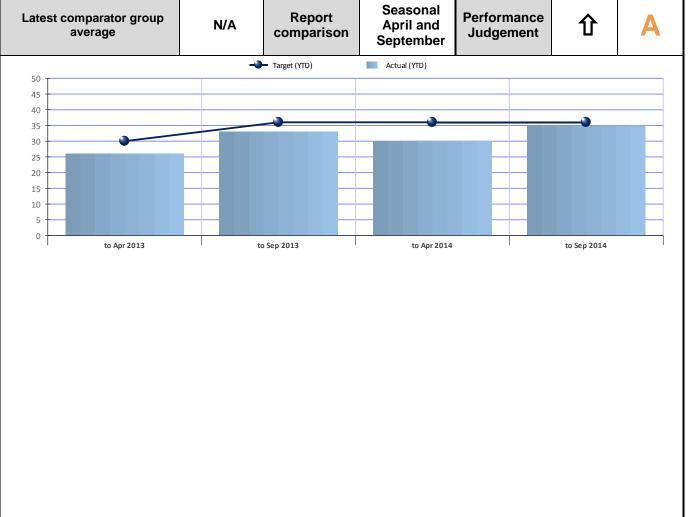
Current Performance:

As highlighted in the Autumn 14 Residents' Survey, satisfaction with Highways continues to be an issue for our residents.

The condition of Central Bedfordshire's roads and pavements is comparatively good; the satisfaction level for roads maintenance (35% against a local target of 36%) is within 1% of the 2015 target and shows some good progress as a result of the work being undertaken.

The summary National Highways & Transport (NHT) survey results have been received. 78 highway authorities were surveyed and the average score for "condition of highways" is 34.4% which is significantly lower than the LGA national average (42%) of 2013. CBC survey result is 34.2% which is within 0.2% of the NHT survey average.

Planned Actions: We will analyse in detail the National Highways & Transport (NHT) survey results in order to identify any areas for improvement. We will contact the highest performing similar authorities to identify any transferable good practice not already being undertaken. We will conduct 3 focus groups to provide us with information regarding the changes that we have made to the way we work and any further improvements that can be made in the future. We have rebranded the safety clothing so that CBC is more prominent. We have also rebranding our winter maintenance fleet with CBC.



D 1b MTF	Percenta	age resident	satisfaction with pa	avement maintenan	ce. (Data taken from I	Resident's Survey undertak	ken twice a	year in April a	and Septembe	r)
Unit	Good is		Actual Autumn 2013	Actual Spring 2014	Actual Autumn 2014	Latest comparator group average	N/A	Report comparison	Seasonal April and	Per Ju
%	High		Reported Quarter 2 2013/14	Reported Quarter 1 2014/15	Reported Quarter 2 2014/15		-4	Target (YTD)	September Actual (YTD)	- Ou
Percentage i	esident	Target	50%	50%	50%	90		(diget(HD)		
satisfaction maintenance		Actual	45%	49%	45%	70 60				

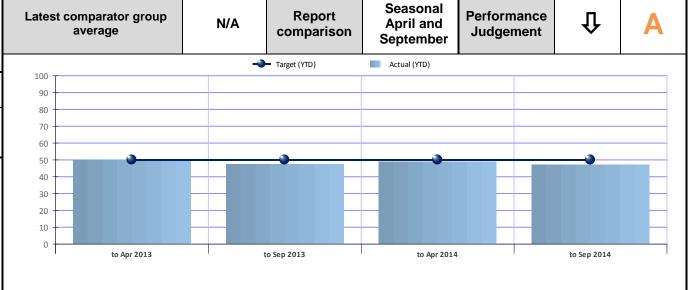
Current Performance:

As highlighted in the Autumn 14 Residents' Tracker Survey, satisfaction with Highways continues to be an issue for our residents.

The condition of Central Bedfordshire's roads and pavements is comparatively good; the satisfaction level for pavement maintenance (45% against local target of 50%) shows we are slipping back as the satisfaction level has reduced by 4% since the last survey.

The summary National Highways & Transport (NHT) survey results have been received. 78 highway authorities were surveyed and the average score for "pavements and footpaths" is 55.5% which is higher than the LGA national average (54%) of 2013. CBC survey result is 51.4% which is 1.4% higher than the target but 4.1% lower than the NHT survey average.

Planned Actions: We will analyse in detail the National Highways & Transport (NHT) survey results in order to identify any areas for improvement. We will contact the highest performing similar authorities to identify any transferable good practice not already being undertaken. We will conduct 3 focus groups to provide us with information regarding the changes that we have made to the way we work and any further improvements that can be made in the future. We have rebranded the safety clothing so that CBC is more prominent. We have also rebranding our winter maintenance fleet with CBC.



Indicators D2 MTP and D3 MTP are both annual indicators reported in Quarter 4. The performance tables for both these indicators are shown this quarter as there are updates to the commentary supporting both these measures.

D 2 MTP	Per	rcen	tage of Cei	ntral Bedford	shire with a	ccess to su	perfast broa	adband								
Unit	Good	d is			Estimate	d Roll Out	Performan	ce reported i	n Quarter 4	Latest comparator	N/A	Report	Seasonal	Performance	仓	Monitor
%	Hig	gh			2012/13	2013/14	2014/15	2015/16	2016/17	group average	N/A	comparison	Seasonai	Judgement	Ц	only
				Target					100% of CBC	90						
Percentage of with access to estimated pri	to supe	erfast l	broadband -	Number			4,500	8,500	9500 TOTAL 22,500	60						
2015			,	Denominator					Premises	0						
				Actual	75.5%	76.8%				. м	ar 2012	,	Mar 2013	•	Mar 2014	,

Current Performance:

Provisional outturn data for 2013/14.

This indicator is currently sourced from the Ofcom UK fixed Broadband data series as this provides an on-going national time series analysis of comparable coverage:

2011/12 = 67% coverage

2012/13 = 70.3% coverage

2013/14 = 76.8% coverage

The Council in partnership with Milton Keynes and Bedford Councils has secured Broadband Delivery Funding along with state aid approval. This has resulted in BT being awarded (following a competitive procurement process) a contract to deliver its vision to achieve 90% coverage of Next Generation Access (NGA - Speeds greater than 24 megabits per second) and ensure 100% access to infrastructure able to deliver speeds of 2 mega bits per second by 2016. The Council is currently utilising the Broadband Delivery UK national procurement and state aid framework. Under this, approx. 15,500 premises will be supported to have access to superfast broadband infrastructure by 2016. Delivery of the project is currently ahead of target with 4,000 premises being connected since June 2014.

Planned Actions: The Council is participating the Broadband Delivery UK phase 2 broadband rollout project, in order to deliver the necessary infrastructure to provide superfast broadband (speeds of at least 24 Megabits per second) to at least 95% of premises and at least 2 Megabits per second to all premises.

The Council has approved additional funding to rollout out superfast, bring the total Council investment in phase 2 of broadband rollout. The Council was also successful in securing an additional £300,000 funding from BDUK, bringing BDUK funding for Central Bedfordshire to £2 million. It is expected that the combined £4 million funding will exceed the 95% coverage target.

The open market review has been completed and state aid approval from BDUK has been secured. The tender to select a private provider is now out, though due to delays from BDUK this is not now expected to be returned until March 2015.

D 3 MTP	Pe	rcentage of	Central Bedfords	shire with acces	s to at least 2M	b broadband
Unit		od is	Outturn 2013/14 (Reported in	2014/15 (Reported in	2015/16 (Reported in	2016/17 (Reported in
%	Н	igh	Q4 report)	Q4 report)	Q4 report)	Q4 report)
Percentage of Central	•	Target	NA	NA	NA	100%
Bedfordshire		Number				
2Mb broadbar estimated priv	nd –	Denominator				Premises
sector roll out 2015	by	Actual	91.4%			

Current Performance:

Quarter 4 2013/14 commentary: Provisional outturn data for 2013/14.

This indicator is sourced from the Ofcom UK fixed Broadband data series as this provides an on-going time series analysis of comparable coverage.

2011/12 = 86.2% coverage 2012/13 = 89.6% coverage 2013/14 = 91.4% coverage

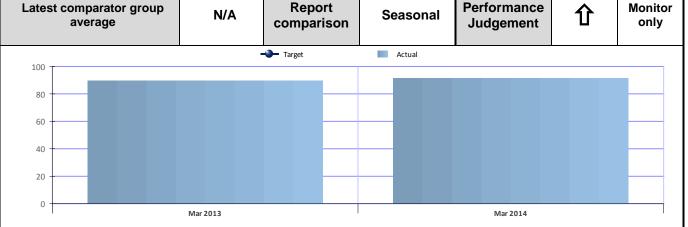
The Council in partnership with Milton Keynes and Bedford Councils has secured Broadband Delivery Funding along with state aid approval. As a result the Council has awarded BT (following a competitive procurement process) a contract to deliver its vision to achieve 90% coverage of Next Generation Access (NGA - Speeds greater than 24 megabits per second) and ensure 100% access to infrastructure able to deliver speeds of 2 mega bits per second by 2016.

Broadband coverage will increase further as the Council's Broadband Delivery UK project is rolled out. Since June 2014 an additional 4,000 homes have been connected to superfast broadband, which is ahead of the target for the project.

Planned Actions: The Council is participating in the Broadband Delivery UK phase 2 broadband rollout project, in order to deliver the necessary infrastructure to provide superfast broadband (speeds of at least 24 Megabits per second) to at least 95% of premises and at least 2 Megabits per second to all premises.

The Council has approved additional funding to rollout out superfast, bring the total Council investment in phase 2 of broadband rollout. The Council was also successful in securing an additional £300,000 funding from BDUK, bringing BDUK funding for Central Bedfordshire to £2 million. It is expected that the combined £4 million funding will exceed the 95% coverage target.

The open market review has been completed and state aid approval from BDUK has been secured. The tender to select a private provider is now out, though due to delays from BDUK this is not now expected to be returned until March 2015.



Great universal services - Bins, leisure and libraries

E	1 MT	ГР	Percentage of h	ousehol	d waste	sent for	r recycli	ng												
Unit	Goo											omparator average		7.8% 2009/10	Report cor	mparison	Seasonal	Performa Judgem	_	₽ R
%	Hig	jh		2010/11	2011/12			2012/13					2013/14					2014/15		
				Outturn	Outturn	Qu 1	Qu 2	Qu 3	Qu 4	Outturn	Qu 1	Qu 2	Qu 3	Qu 4	Outturn	Qu 1	Qu 2	Qu 3	Qu 4	Outturn
	lousehold waste sent for recycling, euse or composting					16,381 tonnes	16,988 tonnes	12,773 tonnes	10,752 tonnes	56,894 tonnes	16,431 tonnes	15,421 tonnes	12,827 tonnes	12,790 tonnes	57,469 tonnes					
						30,712 tonnes	30,988 tonnes	26,021 tonnes	24,566 tonnes	112,288 tonnes	31,382 tonnes	29,268 tonnes	26,621 tonnes	28,196 tonnes	115,467 tonnes					
Target					51					51					51					
Actual	rget			51.6	51.1	53.3	54.8	49.1	43.8	50.7	52.4	52.7	48.2	45.4	49.8 Provisional					

Comment: Quarter 4 (2013/14)

Current Performance:

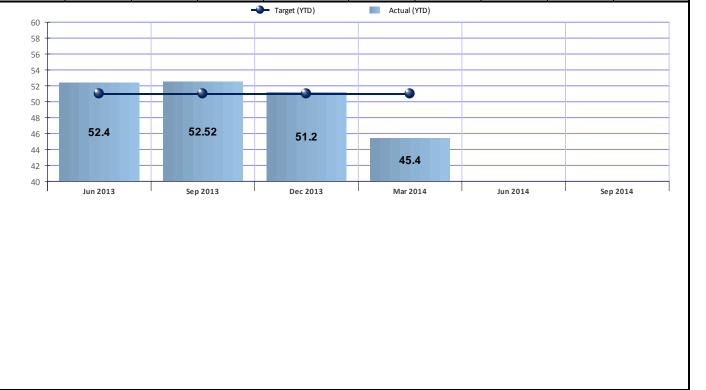
Quarter 4 (provisional outturn for 2013/14)

Due to the external verification of data through the Waste Data Flow system the 13/14 Quarter 4 figure of 45.4% has just been confirmed (beg Dec 2014), and this gives an outturn for 2013/14 of 49.8%.

Performance under this indicator has seen a small decline on 2012/13 figures. This mirrors what is being seen in many LA's across the UK and is likely to be a result of manufacturers 'downsizing' packaging materials and changes to buying behaviour such as online newspaper subscriptions rather than print.

Provisional data for Q1 2014/15 will be reported in the December scorecard.

Planned Actions: Quarter 4 (2013/14)The target in the MTP is to reach 60% by 2020 which is being delivered through improvements to existing collection schemes such as the recent launch of textile, waste electrical and battery collections; the redevelopment of 3 HWRC's and the development of a new HWRC for Dunstable and the roll out of food waste collection to the south of the area.



E 2	МТР	Percentage of	of adults in Central B	edfordshire taking	part in sport or ac	tive recreation. (Da	ata taken from the Ac	tive People's Sui	rvey)
Unit	Goo is		APS 5/6	APS 7	APS 6/7	APS 8	Latest comparator	Report comparison	Seaso
%	Hig	h	Oct 2010 to Oct 2012	Apr 2011 to Apr 2013	Oct 2011 to Oct 2013	Apr 2012 to Apr 2014	group average	→ Target	_
	dshire	f adults in Central taking part in sport eation	24.7%	23.4%	23.6%	24.1%	25 20 15		
		Best performing	31.8%	31.6%	33.3%	NA	10		
All Eng authori		Average	22.6%	22.3%	24.8%	NA	0 Jun 2013		Dec 2013
		Worst performing	14.3%	14.7%	16.0%	NA			
Target average		ain above national	2.1% above	1.1% above	1.2% below	0.2% below			
Tolerar	_		Green if equals to or above National average, red if below National average	Data Collection (ie Number / Denominator)	Percentage only				

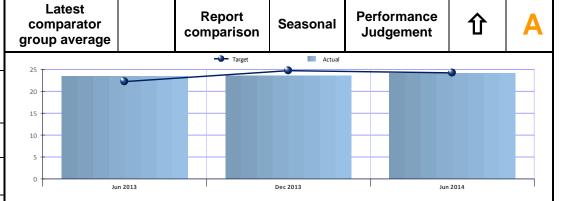
Comment: Quarter 2 - 2014/15

Current Performance: Full Active People Survey 8 results (Apr 12 - Apr 14) recently published shows the percentage of Adults in Central Bedfordshire taking part is 24.1% a slight increase from previous results of 23.6 % Oct 11 - Oct 13 and 23.4% for Apr 11 - Apr 13).

This means that CBC's performance against target currently stands at 0.2% below the national average.

Planned Actions:

Chapter 4 of the Leisure Strategy has been approved - The Physical Activity Strategy with 5 key strategic themes to increase participation. The team has also applied for funding from Sport England - Community Sports Activation Fund. 3yr programme to increase participation 14yrs + specifically targeting groups with additional needs. Central Beds was successful with this application and will start to implement the programme from Sept 2014Chapters 1,2,3 have been finalised and will provide the infrastructure to increase participation amongst our residents. This will work closely with Chapter 4 to communicate to our residents the opportunities that are currently available to them with regards to staying active. A large amount of capital investment is currently being implemented within the Leisure facilities. This will improve our exercise referral programme (GP referral) and increase throughput generally. The new leisure management contract has been awarded which has more of a focus on increasing participation for all abilities and not just focusing on those who want to. This will also work closely with Chapter 4 to communicate and work with out residents to make them aware of the opportunities currently available, break down any barriers to participation and provide structured pathways for people to sustain an active lifestyle.



E 3 MTP	Satisf	atisfaction of adults with the Library Service.												
Unit	Good is		No Library Service Adult Plus Survey to	Library Service's own Adult plus Survey 2013 (Restricted to library users)	Library Service's own Adult plus Survey 2014 (Restricted to library users)	Resident's Survey (If included in Survey it would include non- library users)		Latest comparator group average	N/A	Report comparison	Seasonal April and September	Performance Judgement	仓	G
%	High		be undertaken in 2012				, ,	100			•			
Percentage of adults satisfied with the Library Service.		Target		93	93		Target set against the new baseline	60					3	
		Actual		95	95	Would form a new baseline		20						
Number satisfied								0			Mar 2013		*	
Total number surveyed				3509										
New Target required – when next survey programmed				93										

Comment:

Current Performance:

March 2013 (Adult plus section of the Library Survey undertaken every three years)

The Library Service undertook the Adult Plus Survey in Quarter 1 2013/14.

The survey found that satisfaction with library services has improved in all areas between 2009 and 2013. The MTP target to maintain customer satisfaction at 93% and has been exceeded, with the service having an overall satisfaction rate of 95%. We believe this result is due to the continued commitment of staff to the service and their customers throughout a period of considerable change, the investments made in our library buildings, along with the installation of self service and no reductions in opening hours all demonstrating a commitment to the future of the Library Service across Central Bedfordshire.

March 2014 Children section

The Library Service undertook the children's survey in Quarter 1 2014/15 and this is currently being analysed. Results will be published in Autumn 2014.

Planned Actions March 2013:

March 2013 The Library service is currently developing a new set of service KPIs and framework for monitoring them. Using the Residents Survey as a way of capturing wider residents views on the Library Service forms part of this work. The Residents Survey in September 2014 will be used to indicate ongoing performance with the Library Service.

E 4 MTP		Library usage							
Unit	Good is	2011/12	2012/13	2013/14					
Number of visitors	High	Outturn	Outturn	Outturn					
Target			REVISED BASELINE & TARGETS 2010/11 +20% by Yr 2015/16 = 1,331,091 Previous target 2010/11 +20% by Yr 2015/16 = 1,351,246	1,331,091					
Actual		REVISED 1,086,002 (Previously 1,247,914)	988,893	993,971					

Outturn 2013/14: Library visit figures for 2013/14 are being reported for the first time and are 993,971, a slight increase of 5,078 from 2012/13.

In addition to the footfall figures outlined above the Library Service supports customers at the Arlesey Resource access libraries services, in 2012/13 there were 10,801 visits. The Library Service will receive the figure for 2013/14 shortly.

In 2013/14 the Library Service started to implement a performance framework working closely with Library Managers and Service Teams. The aim of the framework is to increase visitor numbers physically and virtually.

The way in which people access Library Services is changing, for the first time in 2012/13 we were able to record the number of Central Bedfordshire residents visiting the Virtual Library to use the online information services (e-books, e-newspapers etc). These visitor figures demonstrate how people are choosing to access library services differently and can be regarded in the same way as physical library visits. There was an increase in usage of 3,913 visits between 2012/13 and 2013/14 (from 8,523 to 12,436).

It is now possible to obtain figures for the number of item renewals undertaken by Central Bedfordshire residents on the Virtual Library. In the past, item renewals would have had to be undertaken by a physical visit to the library as it was not possible to do this on line. In 2012/13 there were 148,006 renewals and in 2013/14 there were 157,307 renewals. These cannot, however, be directly translated into physical visits as a library member may have more than one item.

Following installation of a new people counter at Leighton Buzzard Centre it is now possible to record visits to the whole building as well as the library. The statistics will be gathered for the first time from April 2014.



Report

comparison

Seasonal

Performance

Judgement

1

Planned Actions:

Latest comparator group average

Planned Actions: As the way in which people access Library Services is changing, we have for the first time in 2012/13 been able to record the number of Central Bedfordshire residents visiting the Virtual library to use the online information services (e-books, e-newspapers etc). In 2012/13 there were 8,523 visits to these areas of the virtual library. Over the coming months we will also be able to report the number of Central Bedfordshire residents using the Virtual Library to access other services such as renewals, reservations and requests and we will begin to report this figures in due course. In addition to the footfall figures outlined above the Library Service supports customers at the Arlesey Resource access libraries services, in 2012/13 there were 10,801 visits. Agree revised Library Service 2010/11 baseline figures and revised 2015/16 target. The Library Service Level Agreement with Bedford Borough will be changed to include KPIs related to regular, accurate data recording. The KPIs are discussed and reviewed at quarterly meetings. Roll out of Library Service Performance Framework which will emphasis the importance of accurate, regular reporting of data and individuals roles and responsibilities in this area